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# Media Hooks

## Contact Information

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- With the collapse of the housing market, many companies in the building industry are struggling, laying off or folding altogether. Despite the current economic climate Barefoot and Company has continued to gain market share among homeowners and remodelers.
  - A study by the U.S. Small Business Association states that only 2/3 of all small business start-ups survive the first two years and less than half make it to four years. Barefoot and Company's key core values- honesty, integrity and accountability-has sustained them for the last 38 years.
  - With outsourcing, downsizing and an unstable labor market very few employers can assure job security. Conversely, job-hopping for the next viable option has replaced company loyalty for many employees. For Barefoot and Company, a company that believes in 'treating their employees better than their best customer' loyalty and longevity are uniquely a tradition.
  - Many companies strive to make a difference in the community by supporting charitable organizations. Barefoot and Company is no exception as some of its employees recently lended a hand to donate and install windows, mirrors, shelving, bath accessories and door hardware for Charlotte Habitat for Humanity's 2009 Home Builders Blitz.
  - 91% of dissatisfied customers will not willingly do business with a company again. Barefoot and Company, Inc. is aware of the importance of customer satisfaction and actively participates in consumer satisfaction audits. A recent Customer Satisfaction Survey conducted by an independent research firm resulted in an 'A' for Barefoot and Company in 10 out of 10 performance categories. A remarkable rating exemplary of the 100% customer satisfaction goal the company aims to achieve.

•Shower Doors •Mirrors and Specialty Glass •Closet Systems •Windows and Screens  
•Doors and Locks •Bathroom Accessories •Door Hardware •Blinds, Shutters and Shades

[www.BarefootandCompany.com](http://www.BarefootandCompany.com)